



SUPPORT – YOU CAN HELP DEVELOP ROWING AND PADDLING SPORTS!

GO Rowing & Paddling Association of Canada (GO) is a non-profit Amateur Athletic Association, and Registered Charity, dedicated to sharing the benefits of sport with Canadians of all ages and athletic abilities. Concentrating on rowing & paddling sports, GO strives to encourage participation, personal challenge and the pursuit of excellence from the grass-roots to the Olympic podium. GO broadens access to sport by offering programs that encourage broad participation, by producing dynamic community events and by developing new and expanded facilities.

GO Rowing & Paddling Association of Canada (GO) exists to engage and participate in activities and projects that support, promote, and advance rowing and paddling sports in Canada.



SUPPORT OVERVIEW

Support from alumni, friends, and businesses are among GO Rowing and Paddling Association of Canada's (GO) most vital resources. With your help, GO will continue to set the standard for excellence in sport development and service.

There are a number of ways to support GO, and every method of support can make a difference. Whether you are contributing regularly or making a one-time donation or sponsorship, you are helping develop and improve rowing and paddling sports in Canada.

Our yearly supporters section recognizes our current sponsors and donors.

SUPPORT THROUGH DONATIONS

GO Rowing and Paddling Association is a registered charity with Revenue Canada. Fundraising initiatives are focused on adding benefit to the communities to which GO is contributing and investing its resources. All qualifying donations to GO are eligible for tax deductible receipts.

- **General Donations:** GO accepts donations of both cash in-kind to support GO's activities and services. General donations can improve community based programs, special events and programs, and equipment.
- **Endowment Fund - Building a Brighter Future:** GO established an endowment fund in 2008 to help perpetuate its key activities and services. The principle will remain in perpetuity and proceeds from the endowment will be directed to coaching, athlete development, and improving equipment, facilities, programs and events.

115-2940 Jutland Road, Victoria, BC, V8T-5K6
phone (250) 658-6333 • fax (250) 658-6340
www.gorowandpaddle.org

- **Other:** In some cases, other methods of support are more suitable for donors, which can be addressed by contacting GO.

How to Donate

- **Tax Receipts:**
Tax receipts are issued for donations for \$20 or more.
- **Send your gift by mail:**
Go Rowing and Paddling Association of Canada
#115-2940 Jutland Road
Victoria, BC, Canada, V8T 5K6
- **Make your gift by phone:**
Call us at 250-658-6333
(Toll-free in North America 1.866.658-6333)
- **Make your gift online at www.gorowandpaddle.org.**



SUPPORT THROUGH SPONSORSHIP

GO has a sponsorship program with a wide variety of opportunities for businesses looking to promote their brand in a vibrant and healthy environment.

1. **Special Events:** GO is involved in producing and/or supporting many high standard events in Rowing, Dragon Boating, Outrigger Canoeing and Kayaking. GO events serve in excess of 14,000 participants per year. We have an excellent track record in providing events that are customer focused with an emphasis on fun, fairness and good competition. For a listing of our events, visit our Events section on our website.
2. **Specialized Programs:** GO is an industry leader in running specialized programs that support underrepresented groups, such as youth at risk, people with physical and/or mental disabilities, and people who are deaf and blind.
3. **Assets:** GO has to continually upgrade its assets, in order to run safe and valuable programs and events. This includes Rowing Shells, Dragon Boats, Outrigger Canoes, Flat Water and Ocean Kayaks, Docks, Safety boats, Vehicles, Trailers, and other equipment. GO has opportunities for businesses to sponsor these items and have brand exposure on the equipment for a season or for the lifespan of the equipment.

How to Sponsor

Please contact GO for sponsorship opportunities.

YEARLY SUPPORTERS

Visit www.gorowandpaddle.org/support.



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**Rowing and Paddling
Association of Canada** 

FOR MORE INFORMATION ON SUPPORTING GO, PLEASE CONTACT:



**Go Rowing and Paddling Association
of Canada**

115-2940 Jutland Road
Victoria, BC, Canada, V8T-5K6

Tel

250 658 6333
1 866 658 6333

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Email

info@gorowandpaddle.org

GO believes that involvement in sport benefits each and every one of us. We believe that sport strengthens character and contributes to mental and physical well being. Rowing and paddling sports teach the lessons of teamwork, perseverance, patience and discipline. The inherent challenges promote self-confidence and self-esteem. By offering rowing and paddling programs to a wider general public, GO seeks to bring these benefits to individuals and communities across Canada.

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