

RAYMOND JAMES



Date: September 11th and 12th, 2010
Festival Hours: 8:00 am – approx. 5:00pm,
Saturday and Sunday
Location: Skaha Lake Park

2010 Vendor Information & Application Package

NOW A 2-DAY FESTIVAL

Over 60 teams registered as of August 5/10 – 1800 competitors!

50% Growth already from the 2009 Event!

Event Information and Demographics

The 10th Annual Raymond James Penticton Dragon Boat Festival (RJPDBF) is a premier summer dragon boat festival that takes place annually in Penticton, BC. Having enjoyed tremendous success and rave reviews from participating crews after the change to a 2 day festival on Skaha Lake, the event is the fastest growing dragon boat festival in the province with 50% growth from the 2009 event (140% growth since 2008) close to 1,800 athletes! The phenomenal growth continues with the Breast Cancer Challenge Race where teams of Survivors compete exclusively against each other to demonstrate that there is life after breast cancer. The race is followed by a carnation ceremony remembering those in treatment and those who are no longer with us.

Benefits

Three 15-second announcements – 15 to 20 words each

15'x15' space in high traffic area between athletes' village and marshalling area

Vendor space is limited. To reserve a spot mail or fax your signed application to:

Penticton Dragon Boat Festival Vendor Application

GO Rowing and Paddling Association of Canada

115-2940 Jutland Road

Victoria, BC V8T 5K6

Toll Free: 1-866-658-6333

Email: Info@gorowandpaddle.org

Fax: 1-866-658-6340

*** Please Note:** Vendor Vehicles required for on site set-up will be permitted from 6-8:00a.m. - All vehicles must be moved off site by 8a.m. before festival start time. No security is planned for Friday night for vendors. Limited security will be supplied Saturday night. Vendors are responsible to secure their property.



2010 Vendor Application

VENDOR INFORMATION (please print legibly)	
Business Name	
Contact Name - Surname	
Business Address	
Website Address	
City / Province	
Postal Code	
Business Phone	
Fax	
Email (required)	

ITEMS TO BE SOLD and/or DISPLAYED

1.	2
3	4

PRICE LIST

	2 day	1 day
Food/Retail	\$250.00 + HST	n/a
Community Groups/Non-profit	\$75.00 + HST	\$45.00 + HST
Arts and Crafts	\$100.00 + HST	\$65.00 + HST

Please make cheques payable to **GO Rowing and Paddling Association of Canada.

We accept Visa and MasterCard over the phone 1-866-658-6333

**Payment must be made at least one week prior to the festival date

**The Festival reserves the right to determine the location of the vendor space on site.
Exhibitors are responsible for all permits, insurance, and licensing they may require.
The Festival reserves the right to accept or refuse any applications.**

Renter Signature: _____

Date: _____